

## **The British School Caracas selects The Red Pen to lead university counselling initiatives**

The Red Pen will help the school strengthen guidance framework and remotely provide university counselling services for students

**MUMBAI**, March 15, 2018 – The Red Pen announced that it has been appointed to provide in-house university counselling services for The British School Caracas (TBSC) in Venezuela.

Yasir Patel, head of The British School Caracas was referred to The Red Pen by former colleagues at an international school in Mumbai, where the company has been contracted to provide university counselling. “We want to provide robust counselling services to our community and this partnership has excited all involved,” he said. “We will now have a dedicated expert and access to specialists who can advise students on admissions to US colleges and other global institutions.”

Leveraging technology, The Red Pen will provide remote support to streamline the university application process, drive the development of a world-class school profile, manage students’ applications and provide guidance on other resources for enrichment and college prep. Beyond application-related activities, The Red Pen will bring the college admission perspective to curriculum development, suggest resources for continuous learning and networking, help the school engage with admissions representatives from international universities and represent TBSC at relevant education conferences.

“We understand The British School Caracas’s commitment to providing students an outstanding international education and look forward to helping them achieve their mission of enabling students to reach their potential,” said Kavita Mehta CEO & Co-Founder, The Red Pen. “We aim to build a counselling department that is flexible, student-centered and cognizant of the global education landscape.”

### **About The British School Caracas**

The British School Caracas was founded in 1950 and from its earliest days, it has developed into one of the foremost international schools in Latin America, providing a high quality international education to the national and international community. With the curriculum combining the framework and high standards of the English National Curriculum with the diversity of Venezuelan culture and Spanish language, the educational experience enjoyed by the students is without parallel. To learn more, please visit <http://tbscaracas.com/>.

## About The Red Pen

The Red Pen is an independent education consulting company. We advise applicants who seek to better understand their best-fit education options at the school, university or postgraduate level. Additionally, we assist high schools in developing student-focused, scalable university counselling infrastructure that addresses the academic needs of varied communities. Our 60+ member team is led by three partners, Kavita Mehta, Kimberly Wright Dixit and Namita Mehta. Consultants with diverse backgrounds, who possess a wealth of education, experience and knowledge represent the company's strong foundation. For more information, please visit [www.theredpen.in](http://www.theredpen.in).

### Questions? Please contact:

Leena Pandit  
Senior Manager, Marketing Communications  
The Red Pen  
leena.pandit@theredpen.in  
022-61323600

