

Celebrating the Success of Our MBA Fall 2024 Admissions and Scholarships

We're thrilled to announce the record-breaking admissions and scholarship results for our Fall 2024 applicants. We take this opportunity to applaud their hard work and recognize their commitment to success. This achievement reflects the robust guidance, team-based approach, and data-driven insights that define **The Red Pen's** support.



INDEX

01

Highlights

02

Admissions to Top 20 Business Schools Worldwide

03

Admissions to Highly Selective Business Schools

04

Scholarships

05

Applicant Demographics

06

Fall 2024 Pre-MBA Applicant Industries

07

Fall 2024 Pre-MBA Applicant Institutions

08

Testimonials

Highlights ✦

95% Applicants received offers to their top-two choice*

100% Applicants received interviews invites (from at least one program)*

\$2.2M In scholarships in the last admissions cycle

98% Applicants applied to 25 leading global programs*

*Note: Applicants who opted for three and five school packages

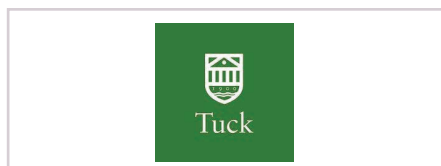


Candidates with Experience at Top Global Organizations:

McKinsey and Company, Blackrock, PricewaterhouseCoopers (PWC), Unacademy, Accenture, Kearney, Goldman Sachs, JP Morgan Chase & Co., PhonePe, Wells Fargo India and the Philippines, International Finance Corporation (IFC) - World Bank Group, WaterBridge Ventures, BharatPe, Ernst & Young (E&Y), DAM Capital Advisors Limited, JM Financial, Urban Company, Microsoft, UltraTech Cement.

Note: In the interest of discretion and privacy we do not share the student names.

Admissions to Top 20 Business Schools Worldwide



Admissions to Highly Selective Business Schools



2.2M+ USD

Earned in Scholarships for Fall 2024



Noteworthy Scholarships:

University	Amount
Boston University - Questrom School of Business	USD 90,000
Chicago Booth School of Business	USD 50,000
Tepper School of Business	USD 40,000
Columbia Business School	USD 100,000
Cornell School of Business	USD 220,000
Fuqua School of Business	USD 230,000
University of Washington Foster School of Business	USD 57,000
HAAS School of Business	USD 80,000
Kelley School of Business (Indiana University)	USD 70,000
Kellogg School of Management	USD 130,000
Ross School of Business	USD 260,000

University	Amount
NYU Stern School of Business	USD 170,000
UCLA Anderson School of Management	USD 260,000
UNC Kenan-Flagler Business School	USD 120,000
University of Toronto Rotman School of Management	USD 22,488
USC Marshall School of Business	USD 80,000
Vanderbilt Owen Graduate School of Management	USD 104,000
Yale School of Management	USD 120,000



Applicant Demographics



Whether it's The US, The UK, Canada, Australia, India, Middle-East, or Southeast Asia, The Red Pen team has comprehensive knowledge and expertise to guide students from across the globe. Our proficiency extends across a spectrum of college educational systems and diverse majors.



- Hungary
- India
- Singapore
- UK
- Ukraine
- USA



- Bangalore
- Gurgaon
- Hyderabad
- Indore
- Kolkata

- Kochi
- Mumbai
- New Delhi
- Pune

Fall 2024 Pre-MBA Applicant Industries

- Agriculture
- Apparel
- Banking
- Business Intelligence
- Consulting
- Chemical
- Equity Research
- E-Commerce
- Finance - Government
- FMCG
- Finance
- Fintech
- Investing
- Investment Banking
- IT
- Law
- Manufacturing
- Management Consulting
- Marketing
- Medical
- Natural Gas
- OTT
- Private Equity
- Real Estate
- Sustainability
- Steel
- Strategy Consulting
- Strategy - Education
- Strategy
- Tech
- Venture Capital
- Wealth Management

Fall 2024 Pre-MBA Applicant Institutions

- Annamalai University - Tamil Nadu, India
- B.M.S College of Engineering - Bangalore, India
- Birla Institute of Technology and Science Pilani (BITS Pilani) - Pilani, India
- Boston University - Massachusetts, United States
- Christ University - Bengaluru, India
- Delhi Technological University - Delhi, India
- Dr. APJ Abdul Kalam Technical University - Lucknow, India
- Dwarkadas J. Sanghvi College of Engineering - Mumbai, India
- Georgia State University - Georgia, United States
- Gujarat National Law University - Gandhinagar, India
- Harvey Mudd College - California, United States
- H.R College of Commerce and Economics - Mumbai, India
- Indiana University Bloomington - Indiana, United States
- Indian Institute of Technology Bombay (IIT Bombay) - Mumbai, India
- Indian Institute of Technology Kharagpur (IIT Kharagpur) - Kharagpur, India
- Indian Institute of Technology Madras (IIT Madras) - Chennai, India
- Institute of Chemical Technology - Mumbai, India
- Kamla Raheja Vidyanidhi Institute of Architecture and Environmental Studies - Mumbai, India
- Lady Shri Ram College - Delhi, India
- Manipal Institute of Technology - Manipal, India
- National University of Singapore (NUS) - Singapore
- National Institute of Technology Warangal (NIT Warangal) - Warangal, India
- Netaji Subhas University of Technology (NSIT) - New Delhi, India

- NMIMS University - Mumbai, India
- PES University - Bangalore, India
- Rice University - Texas, United States
- Singapore Management University - Singapore
- Sri Venkateswara College, Delhi University - Delhi, India
- St. Joseph's College of Commerce - Bengaluru, India
- St. Stephen's College, University of Delhi - Delhi, India
- St. Xavier's College - Mumbai, India
- Summa Cum Laude - No specific location (Latin honor)
- Symbiosis Centre of Management Studies - Pune, India
- Thapar University - Patiala, India
- University of California, Berkeley - California, United States
- University of Cambridge - Cambridge, United Kingdom
- University of Dhaka - Dhaka, Bangladesh
- University of Mumbai - Mumbai, India
- University of Notre Dame - Indiana, United States
- University of Pennsylvania - Pennsylvania, United States
- University of Warwick - Coventry, United Kingdom
- USC Marshall School of Business - California, United States
- Vardhaman Mahavir Medical College & Safdarjung Hospital - New Delhi, India
- Veermata Jijabai Technological Institute - Mumbai, India
- Vellore Institute of Technology (VIT) - Vellore, India
- Wagner College - New York, United States

Testimonials



As a reapplicant to M7 business schools, selecting an admissions consultant was critical. After thorough consideration and discussions with several consultants, I chose The Red Pen based on their professional approach and ability to resonate with my needs from our first interaction.

My lead consultant was instrumental in my acceptance into Columbia Business School. He guided me with expertise in school selection and prompted me to reflect deeply on my MBA goals.

I am deeply indebted to the MBA team at The Red Pen for refining my application, resume, LinkedIn profile, and more.

DG

Admitted to Columbia Business School



I worked with The Red Pen for nine months on five MBA applications and applied to five schools independently. Following my onboarding, I completed an extensive Get To Know You (GTKY) questionnaire, which included deep questions about my background, career, and MBA aspirations.

My Lead Consultant provided detailed feedback that helped me articulate my post-MBA goals, formed the basis for selecting a specific MBA program, and outlined STAR stories (which would be incorporated into essays and interviews).

The Red Pen team helped me refine my resume, application forms, essays, and strategies for Letters of Recommendation. On average, for each of these, I created five drafts. The team would then offer feedback with line-by-line comments to reflect deeper, refine goals, and improve research and motivations.

After submitting 10 MBA applications in Round 1, I participated in two mock interviews conducted by The Red Pen. I was invited to interview at six business schools and received offers from four, including Wharton, LBS, Kellogg, and Yale!

I attribute my achievements to The Red Pen's guidance and wholeheartedly endorse them to MBA hopefuls—I couldn't have succeeded without them!

MJ

Admitted to Chicago Booth



Working with The Red Pen was a game-changer for my MBA application journey. While I felt familiar with the process, the expertise and guidance of their dedicated team truly elevated my application.

Their initial exercises and questionnaires were incredibly insightful, prompting deep self-reflection that spanned my entire life. This groundwork proved invaluable when it came time to write my essays. Thanks to that initial introspection, I had a treasure trove of 20-25 stories to draw from.

Throughout the application process, I truly appreciated having a team rather than just a single consultant. The Red Pen team is structured to tackle every element of the application - resume, letters of recommendation, essays, video essays, and more. Each part of my application underwent thorough scrutiny, revisions, and feedback from multiple experts. This multi-perspective approach ensured my application truly stood out.

The essay writing process was particularly impactful. Every sentence was meticulously dissected and refined. I cannot express enough gratitude for the content specialists' unwavering support. The essay reviews and mock interviews added tremendous value to my application.

It's also worth mentioning that the team's proactive engagement extended well beyond simply submitting my application. They remained available and supportive throughout the entire process.

My lead consultant was an incredible source of support throughout this journey. Not only was he a fantastic mentor, but he was genuinely invested in my success. His advice wasn't just beneficial for my MBA application; it also positively impacted my professional development. He consistently went above and beyond to support and guide me, always available for a conversation that brought clarity and strength during this often grueling process. His emphasis on building connections and staying in touch with students and clubs was particularly valuable. It provided me with invaluable firsthand insights and a network I can rely on for years.

Thanks to the incredible support of the MBA team at The Red Pen, I was accepted into my dream school, Kellogg, and received offers from two other programs. I highly recommend The Red Pen to anyone considering an MBA. My experience with them was nothing short of amazing.

CD
Admitted to Kellogg School of Management



The Red Pen's MBA team has amazing depth across all components and stages of the application process. While working with them on my applications, I felt they were deeply invested in my success and were able to bring out my stories in the best possible way. Their personal touch and school-specific insights were instrumental in helping me secure admissions to Stanford GSB, Wharton, Booth, Kellogg, and Sloan.

For folks looking for seasoned application consultants to get into their dream business school, I wholeheartedly recommend The Red Pen!

SS

Admitted to Stanford GSB



I worked with The Red Pen MBA team to submit my application for the Round in the Fall 2024 intake. I came to them with limited knowledge of the MBA application process, but the MBA admissions team was by my side at every step. Extremely professional and dedicated in their approach, they demand that you put in your best effort while going above and beyond to support you.

The results were simply excellent! Every business school that received my application invited me for an interview, and better still, they even offered me admission. You can't get better results.

AG

Multiple Admits



The Red Pen recognizes that this success results from a collective effort that includes the dedication of our applicants and the trust they place in us as their strategic partners. We're honored to have played a part in their journey to success. To know more about how The Red Pen can support your dreams, please get in touch with us.



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Congratulations 
to all the stakeholders