



THE RED PEN

In partnership with



The Red Pen

Postgraduate

Admission

Services

- How do I switch my major?
- What is the right time to apply?
- Is work experience important for a master's degree?
- Should I pursue a master's or PhD?
- Which country is ideal for my area of interest?

Our Strategic Partnership with U.S. News & World Report

U.S. News & World Report, a global authority on education rankings and research, has invested in The Red Pen. This partnership enhances our ability to guide students through personalised mentorship and data-driven decision-making, ensuring they make informed choices about their future.



At The Red Pen, we understand the significance of these decisions and our postgraduate admissions team is dedicated to guiding you.

What lies ahead of a Master's degree for you?

- Gain specialised knowledge in your area of interest
- Establish networks with peers from diverse backgrounds
- Get higher-paying professional opportunities
- Engage in cutting-edge research with leading experts
- Build expertise in your chosen field
- Gain invaluable life experience fostering personal and academic growth



01 Getting
To Know Us



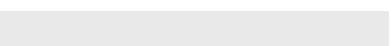
02 Meet Your
Personal Team



04 Our Success
Stories



05 Ideal Intake
Roadmap



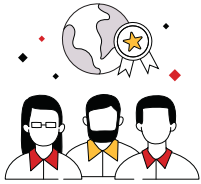
06 Applicant
Testimonials

07 Some Helpful
Resources

08 The Big Picture

01

Getting To Know Us



Our counsellors are experts across diverse subject areas

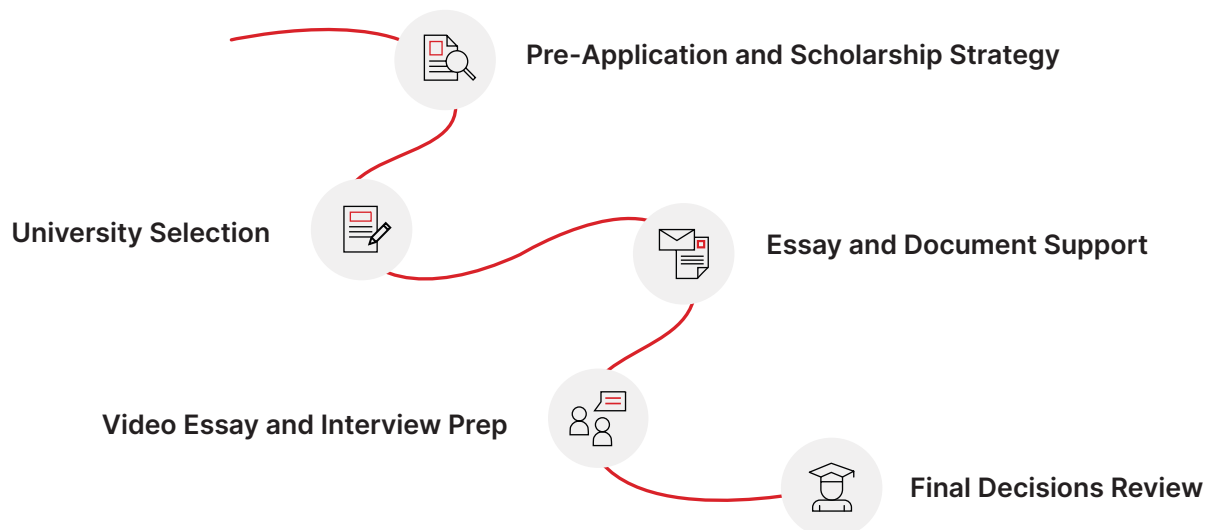
We identify and recruit team members who excel at what they do. Our counsellors have worked consistently and successfully with applicants with bachelor's degrees in Business Analytics, Psychology, Economics, Computer Science, Finance, Management, Human Computer Interaction, Sustainability Management, Design Engineering, Artificial Intelligence, Technology Management, Data Science, and Financial Engineering.

MANAGEMENT **HUMAN COMPUTER INTERACTION** **ARTIFICIAL INTELLIGENCE**
ECONOMICS **DATA SCIENCE** **PSYCHOLOGY**
FINANCE **DESIGN ENGINEERING** **SUSTAINABILITY MANAGEMENT**
BUSINESS ANALYTICS **BUSINESS ANALYTICS**
PSYCHOLOGY **FINANCIAL ENGINEERING** **FINANCE**
ECONOMICS
SUSTAINABILITY MANAGEMENT **COMPUTER SCIENCE**
ARTIFICIAL INTELLIGENCE **TECHNOLOGY MANAGEMENT**



The Red Pen Postgraduate team has deep skills

Our team is strategically trained to guide each applicant from the course selection stage right until the interview prep and help applicants choose amongst multiple admits.





We have admissions to every selective graduate programme in the world



Asia:



Australia:



Australian National University



Canada:



Europe:



UK:



US:





Postgraduate applicants from around the world use our services

Our services have a widespread and diverse reach with applicants from India, Dubai, Singapore, China, Hong Kong, the UK, Europe, Canada, Australia and the US seeking support for their graduate school applications.



We Have An Outstanding Track Record

200+

colleges across
10+ countries

99%

of applicants received
offers to their top choices

35+

unique
programmes

1350+

applications sent in the
last 4 years

\$1.6M+

in scholarship
awards

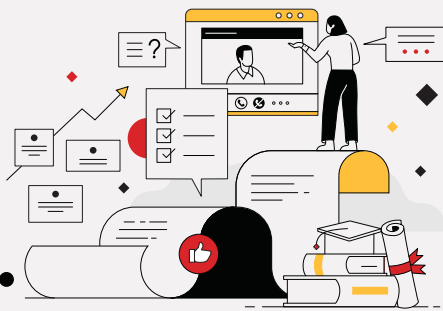
We have also successfully guided applicants for prestigious scholarships and fellowships, such as **The Chevening Scholarship**, **The Rhodes Scholarship**, and **The Knight-Hennessy Scholars**, amongst other university-specific awards.

02

Meet Your Personal Team

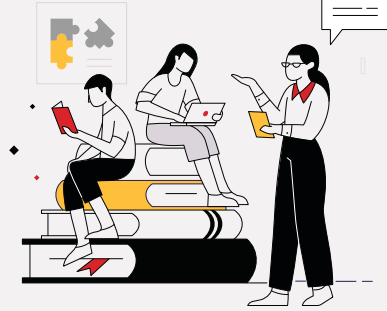


At The Red Pen, we rely on the team's collective experience to provide you with the most objective and unbiased information and review. Leveraging this unique approach has led to unmatched success, especially for very competitive universities like Stanford University, the University of Oxford and the National University of Singapore, amongst others.



Lead Counsellors

Your lead counsellors guides you in selecting the ideal master's or PhD programme, tailored to your strengths, preferences, and requirements. They provide personalised support, assisting with queries, application troubleshooting, and interview preparation. The team collaborates to meticulously review your forms, ensuring thoroughness.



Content Specialist

Besides having a dedicated content specialist who directly collaborates with you on your essay edits, resume, and letters of recommendation there is a second line of review consisting of other content specialists and the head of services, who act as blind readers for your content.



03

**Your Journey With
The Red Pen**



Pre-Application And Scholarship Strategy



We develop a customised strategy based on your priorities to support your application journey.

Getting To Know You



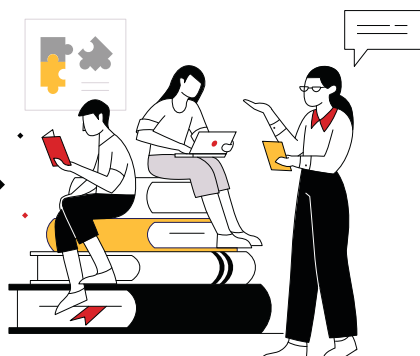
Your lead counsellor will create an application roadmap after understanding your academic and career aspirations.

University Selection



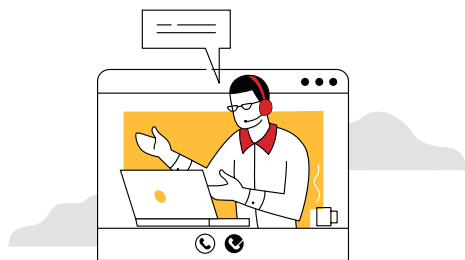
After identifying a destination, we will help you shortlist your 'Dream', 'Target' and 'Safety' schools.

Essay And Document Support



From brainstorming your Statement of Purpose and developing your resume to strategising Letters of Recommendation, we support you at every step.

Interview Prep Session



Based on our past experiences, we share insights and strategies for your video recorded, faculty, alumni and/or admission officer interviews.

Final College Selection



We review your offers and guide you through the decision-making process.

5 Tips To Elevate Your Postgraduate Applications



- Create a holistic view of yourself as a student through LORs, SOPs and demonstrated academic interests
- Showcase intellectual curiosity in your area of academic interest
- Demonstrate interest in your dream school by reading their newsletters, attending admissions webinars, etc.
- Define a short-term goal
- Be active on LinkedIn



INDEPENDENT EDUCATIONAL
CONSULTANTS ASSOCIATION

Drawing from over two decades of collective expertise, our distinguished team of counsellors, proudly affiliated with professional organisations like IECA, is dedicated to guiding individuals towards transformative insights and empowering paths for personal growth and success

04

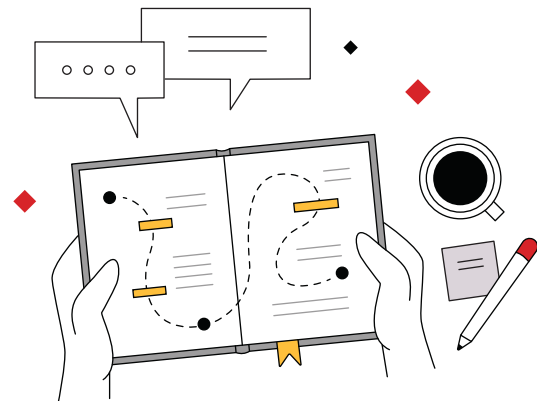
Our Success Stories

Applying to the US with a 3-year undergraduate degree

Candidate:	MS
GRE:	No
GPA:	3.69/4.00
Qualification:	Bachelors degree in Economics
No. of Undergrad years:	15
Work Experience:	Less than a year
Admitted To:	The Duke's Fuqua School of Business, MQM- Business Analytics

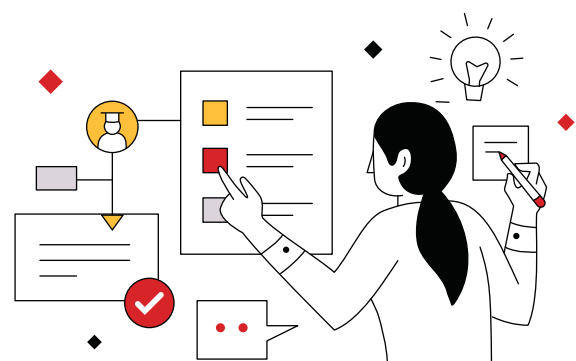
Background

MS joined us while pursuing a PGDM to fulfill the 16-year prerequisite of US universities for a master's in finance. Applicants require a WES evaluation, which takes at least seven working days, followed by Indian universities taking 10-20 days for transcripts. After factoring in other application requirements, we advised MS to apply for the WES evaluation early. Unfortunately, a three-month delay in initiating the WES process led to a significant setback, which could cause the applicant to miss the earlier deadlines.



Approach

The counseling team conducted extensive research to include options in the college list that would consider a candidate with a 3-year undergraduate degree eligible to apply as well as competitive. We did not apply. The applicant trusted the changes made by the team.



Key Takeaway

The case of MS perfectly exemplifies the the difference an experienced counsellor can make to a postgraduate application. While proactive planning and timely execution are essential, strategies to navigate unforeseen obstacles are equally crucial to the application process.



Fuqua School of Business, Duke



A Leadership Angle That Worked For A STEM SOP

Candidate:	RG
GRE:	Mock 320-330
GPA:	9.2/10.0
Qualification:	BTech Computer Science
Work Experience:	2 years at a digital communications and technology MNC
Admitted To:	Carnegie Mellon University, MS in Computer Science

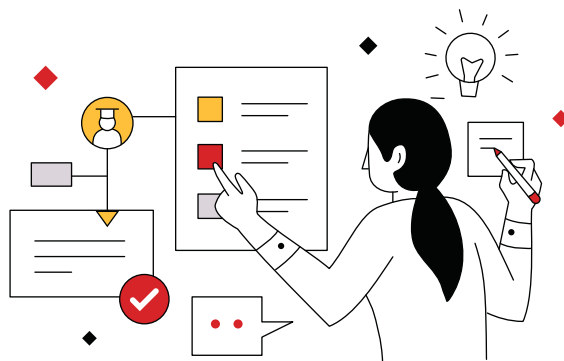
Background

The applicant studied computing science in a male-dominated environment with ~5 percent female representation. Intimidated by her classmates, she struggled with voicing her ideas and engaging in group discussions. So, while crafting her Statement of Purpose, she needed suitable examples to showcase her passion and interest.



Approach

We discovered that the applicant was a semi-finalist at a national-level women's competition. We advised her to use this experience to show that she could manage the rigour of a computing course and participate in a competitive programme. She wrote her Statement of Purpose from a perspective of building her confidence and transitioning into someone who encouraged women to foray into STEM. Simultaneously, she highlighted her soft skills and ability to think outside the box to solve problems.



Key Takeaway

Despite two years of work experience, the candidate's narrative focussed on the competition and its transformative effect, showcasing strong public speaking skills, which gave her the confidence to communicate confidently at work. The CMU acceptance validated the potency of unique non-academic stories in a Statement of Purpose. It revealed that a compelling personal success story supported by a solid GPA can demonstrate academic potential and motivation.



Carnegie Mellon University

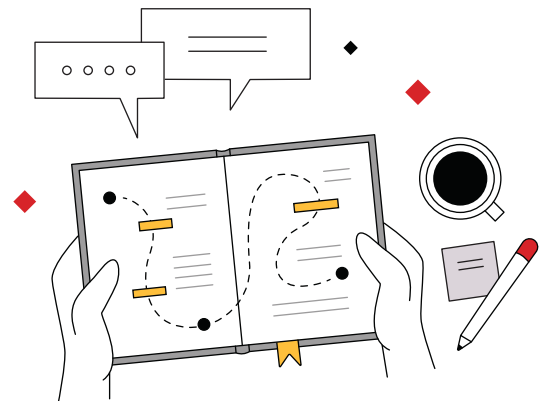


Storyboarding Transferable Skills To Address Work Experience Challenges

Candidate:	AN
GRE:	Unattempted
GPA:	3.43/4.0 (as per WES evaluation)
Qualification:	BA Economics
Work Experience:	Less than six months
Admitted To:	New York University, MS in Integrated Marketing Communications

Background

AN aimed for MS Marketing in the US and the UK. The applicant was prompt in balancing the WES evaluation and other application components. However, while brainstorming the SOP we encountered a challenge. The applicant needed to showcase a deeper and structured engagement with their subject, which is gained through internships. They only had a two-month marketing internship in a finance company. However, as an undergraduate, the applicant was editor-in-chief of the college magazine, co-authored academic papers and hosted an Instagram series on mental health, diversity, and the LGBTQ+ community.



Approach

While storyboarding, we strategically guided the applicant to match their academic endeavours with their desire to become an inclusive impact marketer. As an editor, writer and social media content creator for diversity and inclusivity, AN developed excellent communication skills, an understanding of different people, and concise and compelling storytelling abilities. We advised the applicant to position themselves as a collaborative marketing person who understood diverse needs, has problem-solving skills and was familiar with contemporary




Key Takeaway

AN exemplifies how storyboarding with expert counsellors can help applicants identify experiences that align with their goals. Our strategic advice proved valuable, and the applicant received offers from programmes of their choice. It reinforced the fact that transferable skills, like problem-solving, communication, collaboration and technical proficiency, are greatly valued and can compensate for work experience.



New York University



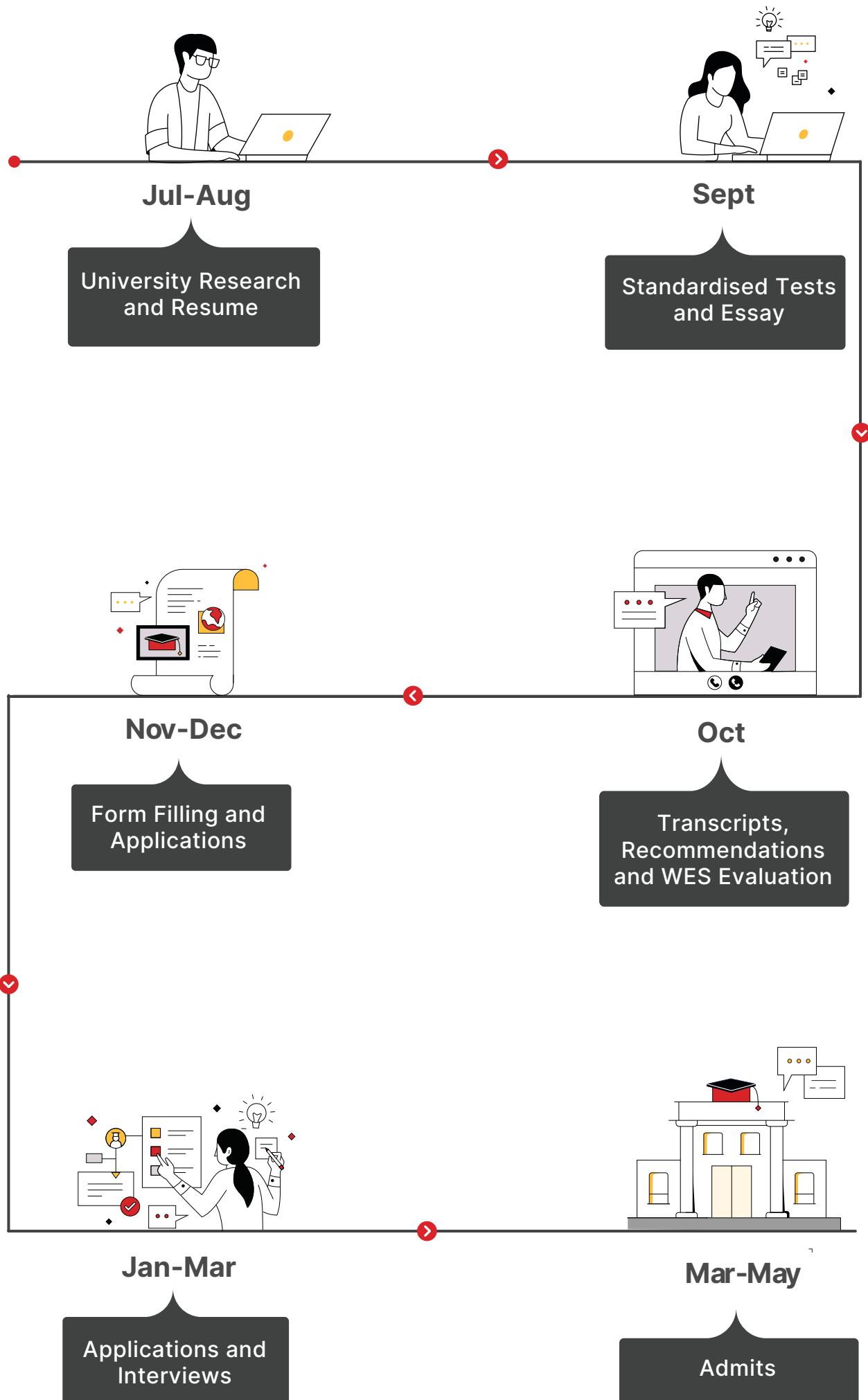
A photograph of three people in a modern office setting. Two men and one woman are gathered around a desk, looking at a laptop screen. The man on the left is wearing a light blue shirt and has curly hair. The man on the right is wearing a light yellow shirt and has curly hair. The woman on the right is wearing a pink shirt and has long dark hair. They are all looking intently at the laptop screen. The background features a modern office interior with a large window and some potted plants.

Our team of experienced counsellors possess profound insight into leading universities across the US, the UK, Europe, Australia, Singapore, and beyond. We navigate :

- the diverse ethos of the various colleges
- the applicants' eligibility and profile
- the application requirements and processes to guide you towards your educational aspirations

05

Ideal Intake Roadmap



06

Applicant Testimonials



Hi, I'm HK, and I worked with The Red Pen for my applications. Thanks to their guidance, I'm thrilled to say I was accepted at JHU, NYU, UCSD, and UIUC. I couldn't be more excited to start this new chapter of my life in NY. I was initially overwhelmed by the application process, unsure of where to begin and how to structure my applications to schools in the U.S. With so many great programs available, I needed clarity on selecting the right ones and crafting strong, compelling applications. Working with The Red Pen made the process much smoother. My consultant was always available to guide me through everything—from shortlisting schools based on my goals to brainstorming essays, refining my personal statement, and preparing for interviews. The structured approach and constant feedback gave me the confidence to put forward my best application. A big moment for me was when my consultant helped me craft an essay that truly reflected my personal journey, highlighting my experiences and aspirations in a way that felt authentic and compelling. That moment was a turning point—it made me feel confident about my story and how it aligned with my dream schools. This really made a difference in how confident I felt about my application. I highly recommend The Red Pen to anyone looking for personalized support with their study abroad journey. It made all the difference for me, and I'm sure it will for you too.

H.K

John Hopkins University



Hi, I recently worked with The Red Pen on my graduate school applications. I was initially unsure about where to begin and how to structure my applications to schools in the US and UK. I was also running out of time before application deadlines, and needed a lot of guidance. Working with The Red Pen made the process much smoother. My consultant was always available to guide me through everything—from researching programs to helping edit my resume, she gave me her full support. I did not have enough time to study for the GRE, so I needed to find programs that were test optional. She made a personalised list for me based on these criteria which was extremely helpful. I also had great help from the content specialist on my essays. She held brainstorming sessions with me, supported my ideas, and helped me navigate the dense statement of academic purpose. Thanks to their guidance, I was able to submit a great application. I highly recommend The Red Pen to anyone looking for personalised support with their study abroad journey. It made all the difference for me, and I'm sure it will for you too.

J.K

Columbia University and Fuqua School of Business



"My experience with The Red Pen was outstanding. Their structured and well-organized approach eased my stress at every stage of the process. My counsellor was incredibly patient and encouraging. His strategic insights and positive feedback helped me effectively elevate my profile, craft compelling essays and optimise every opportunity that came my way, to enhance my resume. With The Red Pen's expert guidance, I was able create strong applications, ultimately securing admits to some of the top universities in the UK. I highly recommend The Red Pen to anyone striving to reach their dream universities—the team has been exceptionally professional and supportive in helping me achieve my goals!"

A.P

Duke University

07

Some Helpful Resources



The Ultimate Decision: Thesis-based vs. Course-Based Master's Programmes

Choosing the right master's programme goes beyond selecting a prestigious university or reviewing programme titles. Universities typically offer either thesis-based or coursework-based options, each.....

[Read More](#)

How to Optimise LinkedIn For Your Master's Application?

LinkedIn has over one billion users worldwide, with more than 69 million companies and 14,000 schools listed. Additionally, approximately 35 percent of LinkedIn users hold a master's degree or higher, while 40 per cent hold a bachelor's degree.....

[Read More](#)

How Internships and Research Can Strengthen Your Master's Application

A well-accomplished internship or research experience can provide a distinct edge that sets your application apart from a sea of competitive candidates. As a student aspiring to pursue a master's degree, building your profile.....

[Read More](#)

08

**We Are Part Of A
Bigger Picture**

01

Our **track record** speaks volumes

200+

colleges across
10+ countries

35+

unique
programmes

99%

of applicants
received offers to
their top choices

1350+

applications
sent in the last
4 years

\$1.6M+

in scholarship awards

02

We go beyond rankings to help applicants find their best-fit institutions, using counseling and course exploration to align studies with their goals.



03

Experienced leaders guide The Red Pen team

Experienced leaders adeptly guide The Red Pen Team, ensuring precision and excellence in editing. Collaborating closely with the co-founder and president, they establish a culture of continuous improvement, effective communication, and innovation. Through clear expectations and understanding individual strengths, this team cultivates a positive and high-performing environment, shaping impeccable content.



Dr. Kimberly Wright Dixit



Namita Mehta

04

We use a unique team-based approach to guide our applicants



05

We use state-of-the-art technology to track our applicants' progress

While technology can never replace counselling, we have implemented advanced technology to monitor and track your progress effectively. We're always exploring the latest technologies to improve your experience.

06

We have received **900+** Google Reviews with stellar ratings



“ I would truly recommend their service! Specially miss Vaishali, she's a star!! The application process can be stressful and it's easy to procrastinate and miss key dates, but by having them by your side, they make the whole process so smooth and easy by organising everything and even recommending things to improve your resume to increase your chances. I have over the years taken help of 2-3 agencies for application purposes and even saw my friends take help, but this is one of the best ones out there, truly recommend! ”

- A.L, UIUC
Class of 2025

07

Through our international affiliations, we maintain global Standards



08

We are regularly featured in the media as thought leaders



09

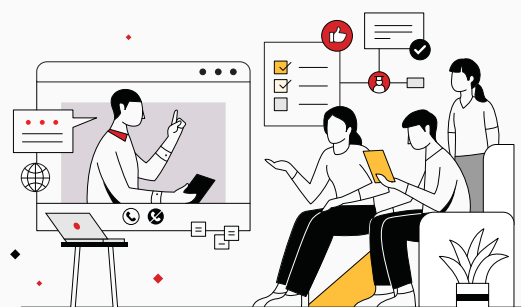
We offer credible information at no cost

The Red Pen fills knowledge gaps in global admissions through free resources like blogs and webinars. Our guest writers, including admissions officers and education experts, offer credible information to empower informed decisions about international education.

[Read More](#)

10

We maintain the highest ethical standards



THE RED PEN

In partnership with

